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~ The Economist May 6th 2017

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THE VAM2 CHALLENGE

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Life is too short for ineffective searches.

~Dr. Marcus Weiss, founder and CEO of Weiss AG

”



efficient

> Instantly find what you are looking for; effective, fast, simple, visual.

barrier-free

> Access assets from all devices and all platforms; no software installation required.

collaborative

> Define your team, collaborate, share and deliver.

secure

> Secure data-assets, secure sharing, no loss in asset ownership; [Your data is your data.](#)

KEY FIGURES

How we became the #1 in online Visual Asset Management

The design of our SaaS offer, officially launched in March 2020,
was based on our success with self-hosted installations.

> All you need is a browser.

1st

web-browser-based
plugin-free VAM solution

400 +

file formats supported
for instant browser display

1000+

user world wide ahead of
the official SaaS launch

17 Years

of research and development in
Visual Asset Management

THE VAM2 SOLUTION

TAKING A STRUCTURED APPROACH TO MANAGING ALL YOUR DIGITAL ASSETS

Upload

VAM2 supports all file formats. That gives you the freedom to choose the best medium for your project. Combine laser-scans with 360° images, videos, audio, documents and whatever you need to create your projects.

Collaborate

Work in teams to structure your assets.
Name, tag, describe, link, code, annotate, georeference, highlight
And more to get the most out of your projects.
You can decide what your partners can see and do with
user rights management.

Deliver

VAM2 offers a variety of ways to publish your content:

- > Publish as a standalone project to hand over on any kind of data storage.
- > Give specified access to your projects on your server.
- > Publish to a web-server and share with the world at the click of a button.

ALL YOU NEED IS A BROWSER





DIGITAL TWIN

VAM2 enables user groups of all sizes to create digital twins for analysis, presentation and sharing site data in a real-world context.

Visual asset management is a game-changer in preparing your tasks and making the right decisions faster; save time, save money and improve safety.

Our technology solutions ensure our clients' and end-users' needs are met in a constantly-evolving digitization process.

APPLICATIONS EXPERTISE

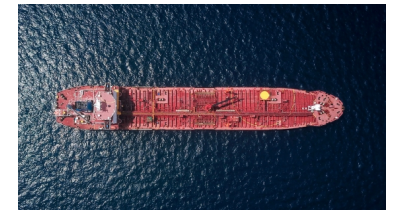
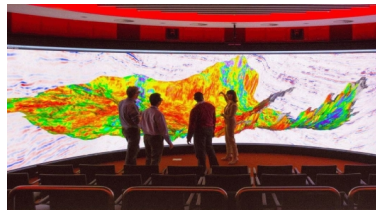
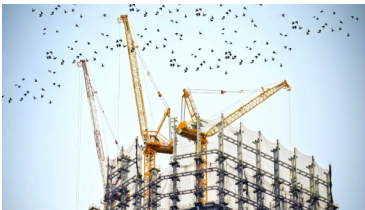
As a Visual Asset Management specialist, we address the business needs of our clients in relation to the different applications and markets.

Our diverse client base spans a range of industry and government sectors. Benefitting from our industry-specific knowledge, competitive pricing and market insight, clients can create stunning projects and services on our innovative online platform, VAM2.

We shape our services around our clients' needs, providing on-line solutions and unparalleled guidance for managing, sharing and delivering all their digital assets .

OUR INDUSTRY + GOVERNMENT EXPERTISE ENCOMPASSES:

- > Gas and Oil documentation
- > Safety and security training
- > Interactive training manuals
- > Asset insurance documentation
- > facility management
- > Crime scene documentation
- > decommissioning
- > cultural heritage
- > smart city
- > Multimedia art exhibition
- > Construction site documentation
- > Mining documentation
- > Real Estate & Construction
- > Renewable Energy
- > Hospital training and planing
- > Planning work units
- > Campus safety
- > Documentation of listed buildings
- > Critical infrastructure protection
- > Fire documentation



TECHNOLOGICAL EXPERTISE

Free trial at: www.vam2.com

VAM2 supports **all** digital file formats,
enabling you to store all your assets in one application,
link everything to everything and find exactly what you need.
Some proprietary formats can not be visualized in the browser,
but we support more than any other application we know.

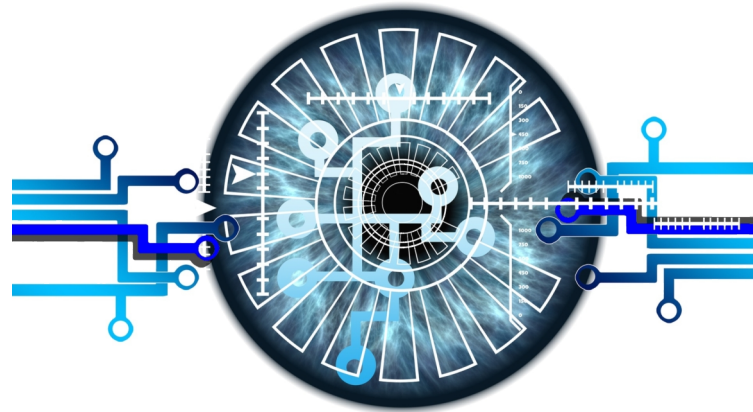
Instant browser display for + 400 different file-types

- > 360° images
- > 3D Point-clouds
- > Stereo images
- > 3D models
- > Orthophotos
- > 360° videos
- > Stereo-photogrammetry
- > Audio files
- > Flat video
- > URL's
- > Text documents (Excel, PPT, Word...
- > Maps
- > Satellite images
- > Web-cams
- > Drone captures
- > Multi-row image spins
- > Http sensors
- > Geo-references



SECURITY & REGULATIONS

The technological excellence of Weiss AG enables us to continually invest in the business, improve our client offering and consistently adapt to match the rapid developments of digital markets.



- > Weiss AG is fully compliant and regulated in all markets in which it operates.
- > We adhere to German copyright and privacy regulations which represent the highest standards worldwide.
- > We only work together with the best DIN ISO/IEC 27001 Certified German server-hosters with 99,9% up-time.
- > Your project-data plus backup-data is stored in Germany only, and no other country.
- > All client-server connections are 256Bit SSL end-to-end encrypted.
- > Your data assets always remain your property.
- > Uploaded assets will always be stored as unmodified originals.
- > Data provision is browser-based, the most future-proof digital form.
- > We guarantee that our clients will always be able to access their digital assets.

VISUAL ASSET MANAGEMENT

Find exactly what you are looking for
to inspect and share with others.

Build your personal multimedia library quickly
with VAM2.

One site for all your digital assets
to access from virtually everywhere.
All you need is a browser to find and
share relevant information;
fast, accurate, and visual.



POWERED BY:



SELF HOSTED OR SOFTWARE AS A SERVICE

Whatever you choose, your data is your data and will always be under your sole control.

STREAMLINED PROCESS

Collect, organize, collaborate, share, deliver and publish on the same platform.

FLEXIBLE TECHNOLOGY

VAM2 is the core technology for the SaaS offering, designed to support

- > standalone operation
- > intranet based client-server setup
- > internet based client-server setup
- > cloud based installations; AWS, Azure, GCP and many more

USER RIGHTS MANAGEMENT + AUDIT TRAIL

Securely manage viewing and editing rights for all users, for projects, or assets.

TRANSPARENT COSTS

Economic and beneficial for business planning.
We offer monthly or yearly plans, as well as direct purchases.



ABOUT WEISS AG

At Weiss AG, we focus strictly on making the complicated things simple. We help clients maximize opportunities and master the challenge of managing, sharing, publishing, and finding digital assets without limitations.

We work with our clients and are involved in research projects to constantly optimize our products built around our client's specific needs and objectives.

Our diverse user-base ranges from Fortune 500 companies to SME's and Micro-enterprises. We also serve Government institutions such as Law enforcement agencies, Universities, and the largest Museums in the world.

We have clients and partners globally on all five continents.

With our latest Software as a Service offering,

clients can use our technologies virtually anytime from anywhere.



OUR HISTORY

THE STRENGTH OF OUR HERITAGE IS THE BACKBONE OF WEISS AG

Weiss AG was founded in 2008 as a stock company, to develop, manufacture and distribute professional 3D- and 360° - capturing hardware and software.

In 2011 we were approached by Shell USA to develop a Visual Asset Management application with tough specifications, the beginning of the first purely web-browser based VAM system.

The Weiss AG headquarter is located in Kaiserslautern, Germany. From the very beginning we have worked with a very international client base and more than 90% of our clients are located outside Germany. So, we're used to working in different time-zones, and based near Frankfurt, we are at the hub of the business and industrial world.

Our founding members continue to lead the business through double-digit growth.



EXPERIENCE

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At Weiss AG we only target on the best solutions and the founder team has been pioneering VAM technologies since 2003.

Our in-depth market knowledge, trust, and stability coupled with the flexibility, adaptability, and entrepreneurial spirit of a small, owner-driven business is the key to success for our clients, ranging from Fortune 500, SME and micro enterprises, to Government institutions and some of the largest museums in the world.

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Dr. Marcus Weiss, CEO and founder of Weiss AG



CONTACT US

VAM2 is developed, serviced and administrated by and from the Weiss AG headquarter in Germany.

HEADQUARTER

Weiss AG
Merkurstrasse 45
67655 Kaiserslautern
Germany
Phone: +49 6314140490
www.vam2.com

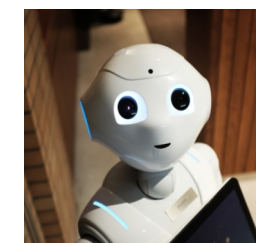
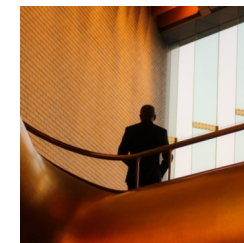
INTERNATIONAL PARTNERS

Weiss AG is a pure technology-provider. If you are looking for a service-provider working with our technologies, we will be happy to put you in contact with one of our many international partners.

Weiss AG is a registered small joint-stock company
Register Court: Local Court Kaiserslautern
Commercial register number (HRB-No.): HRB 30524
VAT-Identification number (VAT-No.): DE 261618442

Represented by the Management Board:
Dr. Marcus Weiss

Supervisory Board:
Jürgen Blumhofer (Chairman)
Prof. Matthias Pfaff
Prof. Dr. Dieter Wüstenberg



WWW.VAM2.COM



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